



PUNE

3rd May 2025

AI/ML Edition



AWS USER GROUP
PUNE

AWS COMMUNITY DAY

AWS Community Day is an event organized by members of the AWS community, such as AWS User Groups, AWS Heroes, and other community leaders. It's a day dedicated to sharing knowledge, experiences, and best practices related to Amazon Web Services.



AWS Supported

Dive into the ultimate AWS Community Day experience dynamic full-day events crafted by the community, powered by AWS.



Tech Conference

The event typically includes presentations, workshops, and networking opportunities, allowing attendees to learn from industry experts, engage with fellow AWS users, and deepen their understanding of AWS services and solutions.



Networking

AWS Community Day provides an excellent platform for professionals to connect and network with like-minded individuals, industry experts, AWS employees, and potential collaborators.

WHY SPONSOR US?

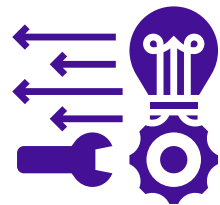


Inspire Decision-Makers

Unleash the potential of your tools and solutions on influential minds. Illuminate ways to optimize infrastructure, while showcasing your triumphant tales with AWS

Craft Your Employer Persona

Paint a vivid picture of your organization within the community. Share what makes you a sought-after employer, forging partnerships that resonate.



Showcase Tech Capability

Exhibit your technical skills through live showcases, revealing your proficiency across diverse technologies.

Forge Valuable Connections

Immerse yourself in a realm of networking, where top-tier tech talents converge. Open doors to global interactions and collaborations that transcend boundaries.



WHAT TO EXPECT AS A SPONSOR?



Visibility and Brand Awareness

Prominent Logo Placement, Social Media Promotion, Speaking Opportunities



Lead Generation and Networking

Booth Space, Networking Events, Lead Capture, Online and offline connection opportunities



Positive Brand Association

Community Engagement, Media Coverage, Increased Talent Pool



Build Your Brand

Network with tech leaders, Connect with your potential clients, find your next star employee!



Join a Gathering of Titans

Connect with professionals spanning DevOps Architects, Engineers, Consultants, Developers, Solution CTO/VPs, Platform Engineers, and passionate AWS Evangelists.

OUR PAST EVENTS

GLIMPSES OF FEW OF
OUR PAST EVENTS





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THANK YOU TO OUR SPONSORS

PLATINUM

affinidi

new relic

GOLD

elastic

snowflake

AWS COMMUNITY DAY PUNE 2024

500+ attendees, 3 tracks

Performance that Delivers
Relevant Results in Real-time

Out-of-the-Box Solutions

Elastic Observability
Logs, APM, Tracing, Metrics, Synthetic Profiling, BLU

Elastic Security
SIEM, Endpoint, Cloud

Elastic Search
Generative AI Apps, Product Search, Workplace Search, Custom Search, App Search

Elasticsearch™ Platform

Ingest & Security
Data Extraction
Transformation
Normalization
Enrichment
Loading / Indexing

ML & Search
AI-Text / Vector Search
Machine Learning
Correlations
Analytics & Aggregations
Data Manipulation

Visualization & Automation
Share & Collaborate
Data Exploration
Data Visualization
Custom Dashboards
3rd Party Integrations
Workflow Automation

AWS COMMUNITY DAY PUNE 2024

aws
COMMUNITY DAY
PUNE
ANNUAL EDITION
August 3rd, 3rd August 2024

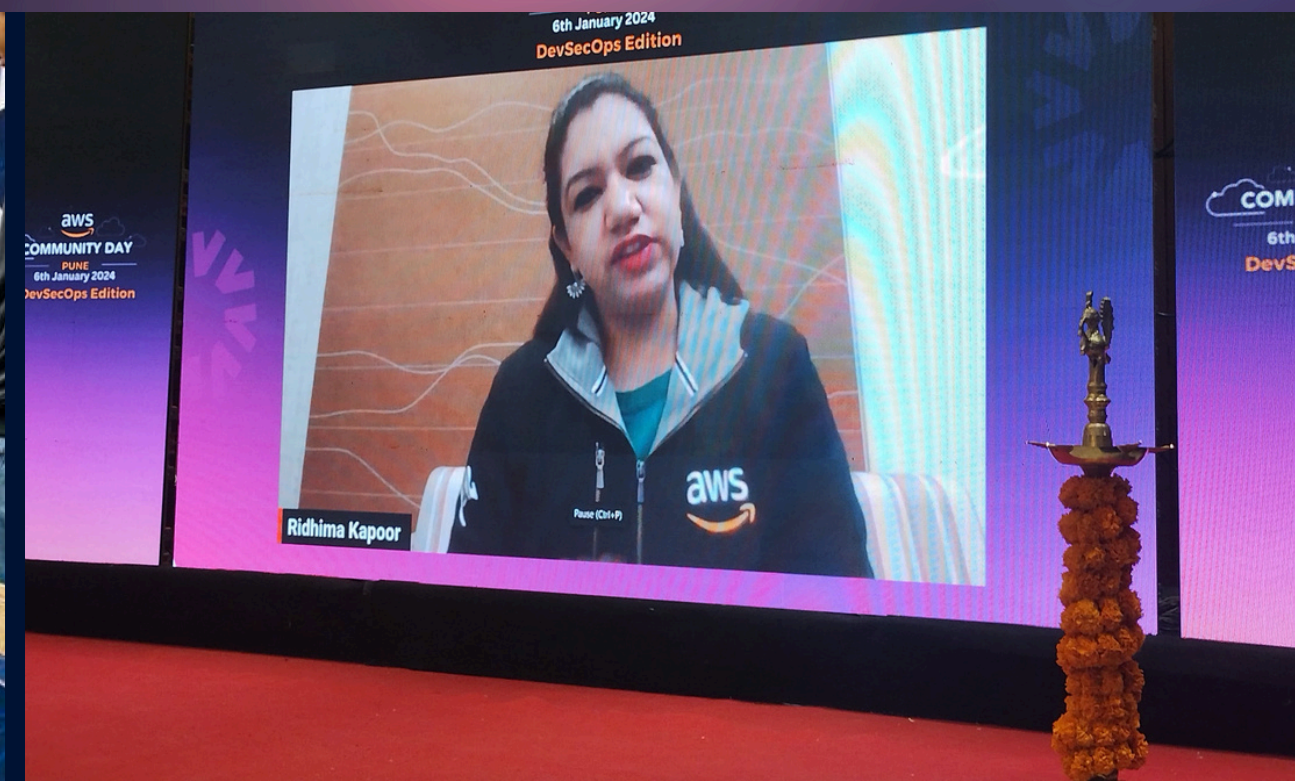
ADOT Advanced Sampling

- **Strategies:** Make use of Trace Processors &
- **Volume Control:** Control the volume of traces
- **Group by Trace Processor:** Gathers all of the traces and waits a predefined time before moving them to the next processor
- **Sampling Processor:** User-defined policy for sampling decision.
- **Batch Processor:** Batches all the processed samples

AWS COMMUNITY DAY PUNE



AWS COMMUNITY DAY PUNE 2024 - DEVSECOPS SPECIALTY EDITION





AWS COMMUNITY DAY PUNE 2023

1000+ attendees, 4 tracks





AWS COMMUNITY DAY PUNE SPONSOR BOOTHS





SPONSORSHIP PACKAGES

INVEST IN YOUR BRAND AND
CONNECT WITH THE FUTURE
OF CLOUD COMPUTING.



Package Price: \$5000



- 1 x Extra large size booth.
- 1 x 30 minutes Keynote session.
- 5 complimentary sponsor passes.
- Mentions in press releases
- Exclusive logo featured within event venue as title sponsor everywhere near ACD logo. (banners/standees/posters).
- Free to distribute goodies from respective booth / Goodies kit.
- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and post event email to participants
- Community Day Website presence (logo + link and 150 word write-up provided by sponsor)
- 3 times Shout out on Social Media
- 25% off ticket voucher on 15 event tickets

Package Price: \$3500



- 1 x large size booth.
- 1 x 30 minutes speaking session soon after the Keynote sessions only for first two platinum sponsors.
- 3 complimentary sponsor passes.
- Logo featured within event venue (banners/standees/posters).
- Free to distribute goodies from respective booth.
- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and post event email to participants
- Community Day Website presence (logo + link and 150 word write-up provided by sponsor)
- 2 Shout out on Social Media
- 25% off ticket voucher for 10 event tickets

Package Price: \$2000



- 1 x medium size booth.
- 2 complimentary sponsor passes.
- Logo featured within event venue (banners/standees/posters)
- Access to event pictures.
- Free to distribute goodies from respective booth.
- Logo inclusion in AWS Community Day Event Invitation (Email).
- Logo inclusion in meetup page and event email to participants.
- Community Day Website presence (logo + link and 100 word write-up provided by sponsor)
- 1 Shout out on Social Media.
- 25% off ticket voucher for 5 event tickets

Package	Title (USD 5000\$)	Platinum (USD 3500\$)	Gold (USD 2000\$)
Company Logo/ Branding	Video+ Website + Venue	Website + Venue	Website + Venue
Display Booth	Extra Large Booth	Large Booth	Medium Booth
Speaking Slot	✓	✓	✗
Conference Pass	5 Complimentary Passes	3 Complimentary Passes	2 Complimentary Passes
Sponsor Emails	Pre + Post Conference Email	Pre + Post Conference Email	Pre + Post Conference Email
Social Mention	3 Times	2 Times	1 Times
Discounts on tickets	25% off ticket voucher on 15 event tickets	25% off ticket voucher on 10 event tickets	25% off ticket voucher on 10 event tickets

Our Social Media Presence



[LinkedIn](#)

We have inclusive community of over 15k+ AWS Enthusiast on our LinkedIn handle



[Meetup](#)

We have a Meetup Community of 7k+ AWS Enthusiast in Pune powered by AWS Officially



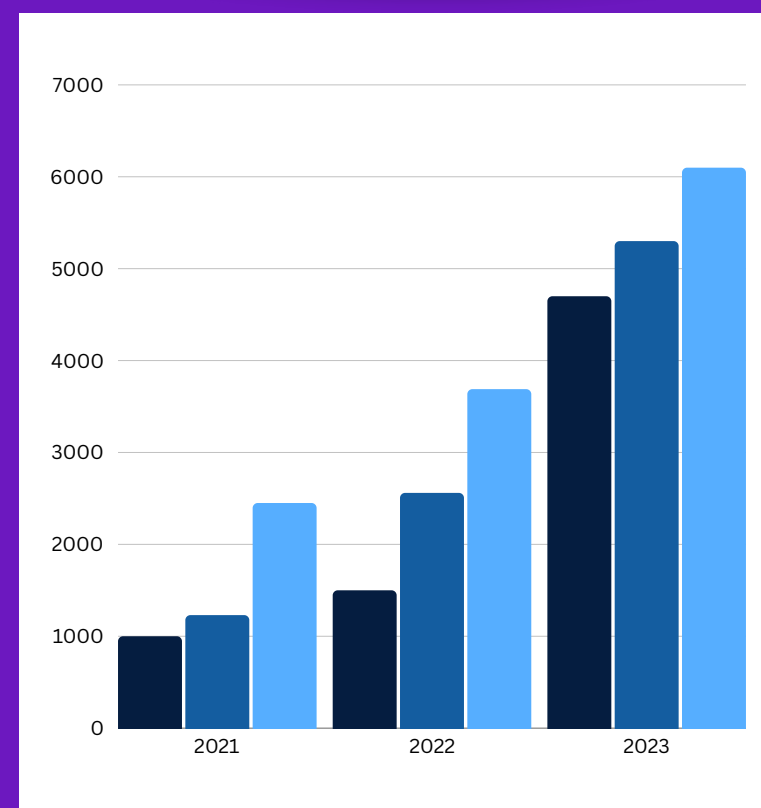
[Twitter](#)

We have inclusive community of over 1k+ AWS Enthusiast on our twitter handle



[Instagram](#)

We have inclusive community of AWS Enthusiast on our Instagram handle



Contact Us



Interested in sponsoring?



Dheeraj Choudhary | Vishal Alhat



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sponsorship@awsugpune.org



PUNE

3rd May 2025

AI/ML Edition

Organizers



Dheeraj Choudhary

AWS Hero | AWS User Group Pune Leader



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Vishal Alhat

AWS Hero | AWS User Group Pune Leader



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THANK YOU FOR YOUR ATTENTION

SEE YOU AT THE AWS COMMUNITY DAY -
AI/ML EDITION - 3RD MAY 2025



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